

# The 5 Traits

That Automatically Activate A Woman's "Mating Instincts"

★★★★★ ...it has changed our lives together

By [Withheld](#)

Verified purchase

"...it has changed our lives together and taken our connection to a new and beautiful level, [...] Alex, I am a therapist working in the UK and there is nothing here that works within this kind of framework [...] Everyone deserves this."

★★★★★ Last night (and this morning), I had the best sex of my entire life.

By [Jason L.](#)

Verified purchase

"Two days ago, I purchased your program online and read the first 100 pages. Last night (and this morning), I had the best sex of my entire life. It was great. Your personable writing presence (something doctors and therapists really miss when writing things in this subject) set the stage for a major priority change that I desperately needed. Thank you so much."



...after doing Alex's work on myself and experiencing real growth I have never received so much attention from the opposite sex, fun!

Reflecting on what I got out of Alex's programs I would happily pay many times the asking price, it will transform your experience in this life.

- Richard D.

I found Alex under extreme circumstances, I was about to lose my wife, my kids, the family that I lived for.

Alex opened up the door to what I can only describe as another world.

For me Alex is a lifesaver allowing me to win back my wife and family and gain a whole new confident and fulfilling life - and a great friend!

- Jack H

Through talking to Alex and completing several of his programs I literally transformed into a man who can;

-Walk through my personal and working life with confidence

-communicate and interact with women stress free and on a level of enjoyment and be totally in control of the interaction (the same goes for men)

-Feel comfortable within myself including my sexuality

-Express and discuss my sexual needs and interests with my wife

-Last but not least experience powerful and connected sex that I never knew existed

- Ryan W.

*“High purpose in men is often fueled by high standards in women.”*

**–Eric Weinstein**

*“Life isn’t about finding yourself.  
Life is about creating yourself.”*

**–George Bernard Shaw**

*“Part of the journey in adulthood, into leadership, into a courageous life is being willing to face that which needs to be transformed..”*

**–Jerry Colonna**



**Whether you are single or in a relationship, The 5 Traits are how women naturally sort for and experience deep, lasting attraction for a man.**





# What Kind Of Women Respond To The 5 Traits?

- Virtually any woman who is straight or bi...



**Masculine Gay Women (Butches) Usually Have All 5 Traits!**

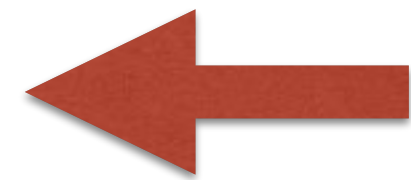


# Decoding: “Just be yourself!”

- Reptilian brain: Biological Desire
- Shame around biological desire
- Pretending not to have any desire
- Insecure identity built on past failures
- Trying to figure out who she wants you to be
- Taking advice about who she want you to be

# 3 Kinds Of Traits

- Physical
- Persona
- **Character**





# The 5 Traits

- Freedom
- Presence
- Masculine Confidence
- Worthiness
- Self Trust

# Freedom

- The unfiltered ability to be your self
- Which self? Who are you?



# Presence

- “Be here now”
- Managing your inner critic

# Masculine Confidence

- Confidence
- Polarity
- Body and sexuality



# Worthiness

- What you believe you deserve
- Projection

# Self Trust

- Belief in your self and your capabilities
- Cultivating trust in your gut
- Healthy relationship with uncertainty

# THE POWER SWITCH

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[www.WhatIsThePowerSwitch.com](http://www.WhatIsThePowerSwitch.com)



*“All journeys have secret destinations of which the traveler is unaware.”*

**–Martin Buber**